

Egham Town Team - Meeting 23rd February 2015 at 6pm

Venue - Bar 163

In attendance:

Cynthia Reilly, Bill Beaumont, Chris Fisher, Jim Pearcey, Prof. Nigel Saul, Meher Oliaji, Clive Walker,

Jack Small, Barrie Reynolds, Rachel Raynaud, Mark Adams, Bob Etheridge

Apologies:

Adriana Ceruso, Nick Dowling, John Butters, Cllr Alderson, Paula Stelfox

1 High Street Consultation.

A lengthy discussion took place on the SCC consultation and in particular the following proposal put forward for consideration by the Vice Chair:

- The car free period in the High Street be revised as follows Monday to Sunday from 11.30am to 3pm
- The barrier be replaced with a more sophisticated system (raising bollards) with possible offsite control placed in the hands of Runnymede BC (Safer Runnymede) if practicable. Access for exempt vehicles to be allowed with a smart card?
- Explore methods for preventing access to the eastern end of the High Street (raised teeth allowing only access from the west)
- Better enforcement of the parking regime once the new system is in place
- Access for those with mobility and disability difficulties be reviewed

Due to strongly differing opinions on this issue during and after the meeting it has not been possible to come to a consensus view and thus no ETT representation is to be submitted to SCC.

2 Results of Survey

A brief summary of the key points of the survey were discussed. More detailed consideration will be given in due course. However, it was particularly noted that:

- Egham was considered to be an attractive place to visit, and 23% stayed for up to two hours. It was considered a good thing for the viability and vitality of the town to consider ways to increase the percentage of people who visit for this two hour period.
- A food street market was considered an idea worth pursuing - maybe with some links to RHUL markets.
- For the longer term the identified lack of leisure facilities (A cinema and swimming pool cited most often) and a greater range of shops were issues that could be discussed with Runnymede BC in due course as redevelopment opportunities arise

Action: Mark, Rachel and Bob to consider further

3 Logo design

The 3 designs from Martin Brown were considered. One was selected to work up further.

The Team thanked Martin for his efforts

Action Bob to advise those who entered the logo competition

4 Leaflets

Bob summarised progress on leaflets. All the Dining leaflets now distributed. A reprint will be undertaken - with scope for sponsorship. Again decided to circulate to RHUL during fresher's week. The Visit leaflet - 800 (3000 remain) for circulation. Once circulated a reprint would be ordered with sponsorship.

Nigel Saul and Matthew Smith will pursue the Egham Town Trail leaflet following the format of the earlier two.

Action: Bob to review the first two leaflet for reprint. Nigel and Mathew to produce Town Trail leaflet in time for Magna Carta celebrations.

5 Bids for funds

The work of Adriana and Hollie noted

6 Litter

Following a discussion on litter the following action was agreed

- Request Runnymede Borough Council to introduce a Monday to Friday High Street bin emptying service commencing at 2.30pm. If the Council resources are limited then a focus on the busy times of the year may suffice
- Request the Council to litter pick along the identified litter areas/routes at the same time (and with the same caveat as above)
- RR to investigate cost and viability of using compacting bins
- The ETT would discuss the provision of sponsoring some litter bins with logo
- Clive to explore electronic thank you

Action: Mark, Rachel, Bob to liaise with the Council. Clive to follow up bin activated message. Rachel to consider bin compactors

7 Digital High Street Skills

RR informed the team of the training opportunity available for independent retailers available in March. The EM3 LEP and ATCM have provided funding to host free Digital High Street Skills training in the LEP area. The training consists of 3 4-hour modules and is focused at independent retailer and small business operating on the high street. Modules cover understanding your customer and digital marketing, developing your business online and growing your business through social media. Information is available on the Council's website.

8 Finances

Noted

9 AOB

10 DONM

Proposed meeting date - Monday 22nd April 6pm Bar 163.

Action: can all team members e-mail RR re availability.